

# BELLEROSE

BIÈRE BLONDE EXTRA

## L'ÉLÉGANCE A TROUVÉ SON NOM

Deliciously aromatic

### LA BRASSERIE DES SOURCES

Our brewery was born in 1997 during the filming of the movie Germinal in Northern France. It was bought to life by the famous actors playing in this adaptation of Zolas masterpiece. Ownership has changed since but the pioneering local spirit is still growing to create new audacious recipes to ship worldwide.



Nowadays, the brewery is modern and efficient, equipped with high-tech machineries. A specialist in bottle conditioning it now produces a large range of brands. Our trademarks are inspired recipes, triple fermentation and dry hopping which leads to brilliant craft beers. Our flagship labels are Bellerose, Bellerose de Noël and Vieux-Lille.

### BELLEROSE

The Bellerose range draws its inspiration from the 1950s when beers were still generously hopped and wonderfully refreshing. Those beers are characterized by particularly intense hopping: a unique cocktail of 3 hops is used while the beer is simmering and a generous amount of raw hops are added towards the end of the brewing process.

Bellerose is a sensual and delicate beer which has a fine aroma of litchis and citrus fruits which beautifully complements the combined flavours of the IPA style and the traditional "bières de Garde" from northern France. Finally, an ABV of 6.5% gives Bellerose its fine structure.

### AWARDS

In 2011, Bellerose was voted "the best ale over 5.0%" in England ! This is the first time a French beer has won in a category usually dominated by the best beers from Belgium, America and the UK.

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ABV : 6,5%

• INTENSE HOPING

OG: 16,0°

• LITCHIS AROMAS WITH CITRUS NOTE

IBU'S: 33

• MIX B/W TRADITIONAL BIÈRE DE GARDE & INNOVATIVE IPA

EBC'S: 12,5

• SWEETLY BITTER



LONDON  
2013



LONDON  
2013



MELBOURNE  
2013

PRODUCT	SALES UNIT	GENCODE
330ml w/ natural cork	24 x 330ml	3572869001438
750ml w/ natural cork	6 x 750ml	3572869001353
20L KeyKeg	1 x 20L	-
30L KeyKeg	1 x 30L	-

**l'élégance**  
**a trouvé son nom...**



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UN PAS D'ALCOOL EST INDICATEUR POUR LA SANTÉ, A CONSOMMER MODÉRÉMENT